

Premier Dental is pleased to offer educational sponsorship with quality education for lifelong learning in dentistry.

This is an opportunity to arrange a highly informative seminar dealing with the latest emerging technologies using remineralization protocols.

Premier will assist your professional group in contracting a leading speaker highlighted in this brochure.

This program will be beneficial for:

Dentists
Dental Hygienists
Dental Assistants, Expanded Dental Assistants
Preventive Specialists
Community Dental Programs
School-based dental care providers
Students enrolled in dental programs
Large group practice – educational seminars
Dental Dealer Customer Education Days

To qualify for this program sponsorship:

- ▲ Attendance must fulfill a minimum participation of 50 people.
- ▲ Speaker availability based on date/time selected

This program will provide each participant with 3 CEU credit hours of continuing education through the AGD/PACE provider program.

Premier Dental Products Company is an approved
AGD/PACE program provider #216745
Approval term is 6/01/06 through 5/31/2010



For further information in arranging your program:

Contact: Debbie Wilk at

Premier Dental Products Company

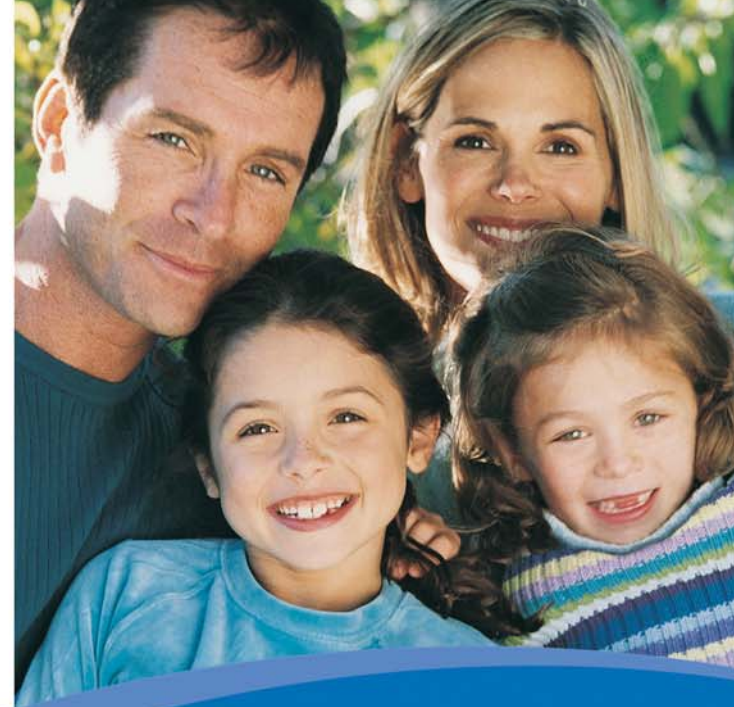
E-mail: Dwilk@premusa.com

Toll Free Tel: (888) 773-6872, request Debbie Wilk

www.premusa.com

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Enamel Therapy: "The Next Generation of Care"



Enamel Therapy: "The Next Generation of Care"

For all Dental Professionals
3-hour program lecture
3 CEU credits of continuing education

Course Description:

The dental professional is currently recognizing the need to implement an effective protocol in the appropriate assessment, identification and management of dental caries.

A learning process now exists to make significant changes in evidence-based, individualized care. The patient demographics regarding dental caries have shifted to include all age groups. As a result, the choice of therapy reflects a need to utilize non-invasive technology to improve our ability to detect and control the caries process.

The program will encourage the dental team to utilize effective surveys to classify a client's caries risk assessment. The risk level provides a sound direction in patient education, enamel therapy and lifelong prevention steps.

The latest ACP and ACP-driven technologies will be reviewed and discussed for the role they play in protecting the hard and soft structures of the oral cavity. Additionally, the participant will gain a better understanding of the synergistic effects that ACP has in fluoride uptake.

At the completion of this program, the participant will:

- ▲ Identify the greatest risks that predispose clients to dental caries and enamel demineralization.
- ▲ Recognize changing trends that cause dental caries in all age groups.
- ▲ Revise current diagnostic tools to reflect a greater understanding of caries detection as a bacterial and transmissible infection.
- ▲ Define minimally-invasive dentistry and use the medical model in treating a carious infection
- ▲ Introduce the use of risk assessment surveys in the patient history/documentation. (CAMBRA)
- ▲ Compare the latest current technologies used in tracking caries patterns during routine and initial exams and evaluate the effectiveness of their results.
- ▲ Review and discuss the latest ACP-driven products and their selection criteria in practice.
- ▲ Compare topical fluoride treatments and discuss the value and drawbacks of each delivery.
- ▲ Implement an effective plan to utilize this protocol in your practice setting.



JUDY ZACH BENDIT, R.D.H., B.S.

Judy Zack Bendit is an accomplished lecturer and part-time clinician in private practice. With 35 years of clinical expertise, Judy brings a wealth of knowledge during her presentations to local dental and dental hygiene organizations and is often featured at major dental conventions. Judy is a graduate of the University of Pennsylvania Dental Hygiene Program and achieved her bachelor's degree from New York University.

Her roles have included clinician, national lecturer, sales and member of various advisory boards at hygiene programs and publications.



LILLIAN J. CAPERILA, R.D.H., M.ED.

Lil Caperila brings 35 years of experience in the dental profession as a dental assistant, periodontal hygienist, educator and sales manager. As a graduate of Penn State University with a master's degree in instructional design, her most recent speaking engagements have included dental colleagues in Italy, the Far East, Australia and New Zealand. Lil Caperila held leadership roles as state president of the

Pennsylvania Dental Hygienists' Association and currently serves on a variety of editorial and advisory boards for local dental programs and national publications. She has been a professional educator with Premier Dental Products Company since 2000.



DR. FIONA M. COLLINS, M.B.A., M.A.

Dr. Fiona Collins has 13 years of clinical experience as a general dentist, and has held corporate positions in professional marketing, education and training, professional relations and general management. Dr. Collins holds a dental degree from Glasgow University and an MBA and MA from Boston University. She has authored and presented continuing education courses to dental professionals and students nationally and

internationally on topics including Preventive Therapies and Remineralization, Fluoride Varnishes, Hypersensitivity, Oral and Systemic Health, Periodontal Health and Therapies, Smoking Cessation, Patient Compliance, Patient Selection and Implant Maintenance, and Oral Ulcerations and Therapy.



PATTI DIGANGI, R.D.H., B.S.

Patti is a feature writer for the *RDH Magazine* and contributing author for *Dental Economics*, *Modern Hygienist* and other professional periodicals. As an established speaker, author and practicing dental hygienist, Patti DiGangi brings an extensive background in various topics of dental hygiene

therapy and practice management. Patti is currently co-writing a book on minimal intervention philosophy while she continues to deliver seminars as a certified presenter through the Academy of General Dentistry National Speaker's Bureau for Periodontal Disease. Patti is a charter member of the Illinois Dental Hygienists' Association Scholar Society and has held leadership positions for her local and state dental hygiene association.



MARIA PERNO GOLDIE, R.D.H., B.A., M.S.

Maria Perno Goldie is a Professional Member of the National Speakers Association and President-Elect of the International Federation of Dental Hygienists (IFDH). As a noted researcher, author and speaker, Maria has presented seminars nationally and internationally on topics such as Women's Health and

Wellness, Oral Care for the Cancer Patient and Immunology, as well as Periodontal Disease. Maria is a Past President of the ADHA (1997-98) and participates directly with an extensive list of national health foundations.



KRISTINE A. HODSDON, R.D.H., B.S.

Kristine Hodsdon is an oral health practitioner, facilitator and educator. Through consulting, lecturing and training services, she collaborates with companies and associations to develop and implement customized programs and successful sales and marketing strategies throughout the marketplace. Kristine authored a collaborative book titled:

Demystifying Smiles: Strategies for the Dental Team. Her most recent success is attributed to her consulting efforts in the RDH eVillage, an online newsletter from the PennWell Corporation. Kristine is a member of the National Speaker's Association and has developed and presented over 300 educational programs.